A Continuum of Publishing Opportunities: The Purdue University Library Publishing Division

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A CONTINUUM OF PUBLISHING OPPORTUNITIES

THE PURDUE UNIVERSITY LIBRARIES

PUBLISHING DIVISION

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PURDUE UNIVERSITY LIBRARIES
The Purdue Libraries Publishing Division creates a collaborative environment by unifying Purdue University Press with Scholarly Publishing Services. The Publishing Division is dedicated to enhancing the impact and extending the reach of academic research and scholarship through the development and dissemination of books, journals, digital collections, innovative electronic products, technical report series, and conference proceedings. In collaboration with fellow information professionals in the Libraries and across the University, we provide targeted services to support Purdue faculty, staff, and students at all stages of the scholarly communication process, as well as scholars working beyond the confines of Purdue.

AUTHORING
- Publishing Strategy
- Copyright Advice
- Publication Tools

PRODUCTION
- Copyediting
- Design
- Printing

DISSEMINATION
- Distribution
- Marketing
- Discoverability

PRESERVATION
- Citability
- Archiving
- Metrics

Purdue University Libraries Publishing Division

Publishing News

- Provost, Libraries present ‘Leadership in Open Access’ Award to Department of Psychological Sciences
- Approaching One Million Downloads for JTRP Technical Reports: PurdueLibraries/e-Pubs Proud Partner
- Advancing Purdue Scholarship and Expanding Open Access: Purdue e-Pubs Surpasses 8.0 Million Downloads

BY THE NUMBERS
(e-Pub download Statistics)
- 42,642 papers to date
- 9,132,604 full-text downloads to date
- 2,844,410 downloads in the past year

WHAT
Through the integration of Purdue University Press, Purdue Libraries has become a leader in its capacity to produce high-quality publications serving a continuum of scholarly publishing needs across the university.

WHY
Our mission is to maximize access to scholarly publications for the benefit of users across the State, nation, and world while finding ways to sustain our publishing division of Purdue Libraries has extended its capacity to provide a rich array of services to Purdue faculty, staff, and students.

WHO
By combining the traditional strengths of publishers and librarians and sharing skills as well as infrastructure, the publishing program financially. We believe in fair pricing, liberal author rights, and in pushing
SPACERWALKER
MY JOURNEY IN SPACE AND FAITH AS NASA'S RECORD-SETTING FREQUENT FLYER
BY JERRY L. ROSS
with JOHN BORBERG

The Interdisciplinary Journal of PROBLEM-BASED Learning

ANIMAL CRUELTY AND FREEDOM OF SPEECH: WHEN WORLDS COLLIDE
Abigail Perdue and Randall Lockwood

Research Data Management
Practical Strategies for Information Professionals
Edited by Joyce M. Ray

PURDUE UNIVERSITY PRESS
Purdue University Press

Editorial
- Copyediting – $$
- Typesetting – $$
- Indexing – $$
- Proofreading – $$
- Figure redrawing – $$
- DOI generation – $$

Production (based on 8.5 x 11-inch format)
- Color printing (with paperback cover) – $$
- Color printing (with hardback [no jacket] cover) – $$
- Black and white printing (with hardback cover) – $$
- Shipping – $$

Scholarly Publishing Services

Hosting/Open Access Dissemination Services
- Purdue e-Pubs hosting platform – Free
- Indexing of Purdue e-Pubs materials in Google Scholar – Free
- Automatic monthly COUNTER download report for editor(s) and contributors – Free
- Peer review management system – Free
- Author communication/notification tools – Free
- Manuscript management system – Free
- Readership activity map – Free

Project Management Fee – 20-25%
BENEFITS OF COLLABORATION

**Working with the Press**

Benefit from foundational knowledge

Benefit of Press relationships and/or experience (e.g., vendors)

Experience in marketing

**Working with Scholarly Publishing Services**

Capability to create innovative solutions

Increasing dissemination and access

Acquisitions source - symbiotic relationship
Acceptance

Acceptance from other university presses

Acceptance from other academic libraries

Shifts in Culture

Internally
Recognition of PULPD vs. traditional players or models

Externally
Acceptance from publishers and libraries
What We Can Offer

Tailored solutions

Affordability

Validity

Uniqueness

Campus Publishing Hub

Go-to campus experts on publishing and dissemination
WHERE ARE WE GOING?

Increasing Symbiotic Relationship

View of PULPD from campus stakeholders

Knowing the trees, understanding the forest

Validity

Uniqueness

Solidifying the Hub Perspective

Relationship building

Marketing

Engagement

Serving the spectrum of scholarly communication needs at Purdue
THANK YOU

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Slides are available at:
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