PUBLISHER'S PROFILE

Timber Press, Inc. (founded 1978)
9999 SW Wilshire
Portland, OR 97225
Tel: 503-292-0745
Fax: 503-292-6607
ISBN 0-88192

OFFICERS:
Publisher: Robert Conklin
Marketing Director: Michael Fox
Production Editor: Darcel Warren
Managing Editor: Karen Kirtley
Editor in Chief: Richard Abel

ASSOCIATED IMPRINTS:

VITAL STATISTICS:
1988 - Number of books published, all imprints 37
1989 - Number of books published, all imprints 43
1990 - Number of books published, all imprints 39

Number of Book Series - 8

HISTORY AND BRIEF DESCRIPTION OF THE TIMBER PRESS PUBLISHING PROGRAM:

Timber Press and its associated imprints are typical of the growing number of niche publishers. That is to say they are all strictly oriented to act as one of the knowledge transfer hubs serving one or more clearly definable special interest audiences. Their geographic perspective is international; they publish books by authors located around the world, and market these books to members of these self-selected audiences around the world.

The audiences each imprint serves are:
Timber - the applied plant sciences - horticulture, agriculture, forestry
Dioscorides - the fundamental plant sciences - botany, ecology, soil science
Areopagitica - classical history, British history
Amadeus - instrumental music, opera

The presses are all committed to the highest levels of content excellence. This commitment recently led one commentator to remark of Timber Press, the oldest of the imprints that it is "the preeminent name in horticultural publishing."

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