In Spring 2013, the University Libraries at Virginia Tech formed a Data Literacy Advisory Team (DLAT), an interdisciplinary library team. Tasked with developing an institutional framework for delivering research and data-related content to students, staff and faculty, DLAT began by developing a skill-focused content model that could be easily modified to engage audiences with different levels of experience. The skill-focused model allows instructors to select curated content from the modular framework and gives them the opportunity to modify and refine it according to their chosen learning outcomes and instructional needs.