1989

Papers from 1988 Charleston Conference

Editor

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
DOI: http://dx.doi.org/10.7771/2380-176X.1011

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
Books pricing update
Celia Wagner and Doug Duchin (BNA)

Book prices rose steadily throughout 1988. From December, 1987, through December, 1988, the average book price rose from $37.23 to $40.85, a jump of 9.7%. Within that overall increase, the following figures show increase by Country of Original Publication.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>December 1987</td>
<td>$32.40</td>
<td>$39.71</td>
<td>$57.82</td>
</tr>
<tr>
<td>June 1988</td>
<td>$33.63</td>
<td>$42.21</td>
<td>$60.96</td>
</tr>
<tr>
<td>December 1988</td>
<td>$34.56</td>
<td>$46.43</td>
<td>$65.28</td>
</tr>
<tr>
<td>Annual Percentage Increase</td>
<td>6.7%</td>
<td>16.9%</td>
<td>12.9%</td>
</tr>
</tbody>
</table>

Publishing output appears to be about the same as last year.
Price activity varies between different subject areas. Law book prices, for example, fell slightly, to an average of $43 per title, while Engineering titles held steady. The average Science title now costs $62.02, with Mathematics the only area where prices average less than $50. And the average Chemistry title has risen since July from $88 to $91.

And...speaking of book prices... how about this??
(from your editor)

In a memorandum dated November 19, 1988, a publisher who will remain nameless informed its accounts that there would be an 8% across the board increase on all of its titles as of January 1, 1989. How frequently does this happen in a given year? Are jobbers thankful that this publisher didn’t take the other option of shortening the jobber’s margin? Or did they -- indirectly?

NOTE