Problem-based Learning and Learning Assessment in Information Strategies for HTM Students

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Problem-based Learning and Learning Assessment

In Information Strategies for HTM Students (GS175)

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The Final Project consists of an individual assignment that requires the creation of an information portal using the Web tool NetVibes.

Students are expected to identify quality sources on a specific market and subtopic. The expectations and rubric are shown below.

A key facet of the assignment is a summary of the challenges during the assignment and how the earlier course sessions applied to the final project. Also included is commentary on how the course overall will help them in the future.

You will select a topic/market from a list that will be provided in class. You will then find and evaluate resources with the following approximate expectations:

- 2-3 Scholarly journal articles
- 3 Trade publication articles
- 2-3 Newspaper articles
- 2-3 Market research report
- 1-3 Gov't resources (national or international)
- 1-2 books
- 2-3 Trade organization web sites

Thus you will provide a MINIMUM of 12 unique sources. Certain topics do not lend themselves to some of the above resource types. Adjusting for this is possible and can be handled on a topic by topic basis. You will include a one page summary discussing your project strategies and any problems or frustrations you may have encountered during the information seeking process.

This will all be compiled and submitted as a NetVibes web page.

Final Project Rubric
Total points: 50

Descriptive Paragraph(s): 10pts
1-2 paragraphs discussing your project strategies and any problems or frustrations you may have encountered during the information seeking process.

Resources: 25pts.
A minimum of 12 resources across the 8 resource types listed above.

Citation format: 15pts.
Accurate citation format where expected. Use APA citation format.

Quality of Resources: 10pts.
The resources should provide valid, timely, and appropriate information on your topic/market.

Final Project Topics

<table>
<thead>
<tr>
<th>Hotels/Resorts</th>
<th>Events Planning</th>
<th>Restaurant/Bar/Casinos</th>
<th>Tour</th>
<th>Economic Impact</th>
<th>Management Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer service issues</td>
<td>Economic impact</td>
<td>Growth markets Trends</td>
<td>Customer service issues</td>
<td>Economic impact</td>
<td>Management issues Trends</td>
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</tbody>
</table>