Purdue Libraries Publishing Services: The Domino Effect of Repository-Based Publishing, Outreach, and Promotion

David A. Scherer Jr

Purdue University, dscherer@purdue.edu

Follow this and additional works at: http://docs.lib.purdue.edu/lib_fspres

Part of the Library and Information Science Commons

Recommended Citation

http://docs.lib.purdue.edu/lib_fspres/7

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
THE DOMINO EFFECT OF REPOSITORY-BASED PUBLISHING, OUTREACH, AND PROMOTION

David Scherer
Scholarly Repository Specialist, Purdue e-Pubs Repository
@davidascherer
#DCGLUG12
August 03, 2012
AGENDA/TOPICS

ISSUES

FACING THE ISSUES: LIBRARY BASED PUBLISHING SERVICES

DIVERSITY OF SERVICES

SPECTRUM OF PRODUCTS

JOINT TRANSPORTATION RESEARCH PROGRAM

OUTCOMES

PROMOTION & OUTREACH

FUTURE
TECHNICAL REPORTS: THE ISSUES

1. Bibliographic Inconsistencies
2. Citation Issues
3. Publishing Process Issues
4. Standards of Quality for Publication
5. Issues of Quantity
   • USDOT $180M pa in State Planning Research (SPR) and University Transportation Centers (UTC)
6. Lack of Best Practices
7. Lack of Catalog Uniformity
8. Accessibility & Comprehensiveness
   • Not leveraging trends in open access
6. Lack of Integration of Technical and Scholarly Research

ULTIMATELY LEADS TO DUPLICATIVE RESEARCH ACTIVITIES AND INEFFICIENT INVESTMENT OF RESEARCH FUNDS
WHY MAKE THIS CHANGE?

1. To better support **changing scholarly communication needs** of faculty, staff, and students at Purdue University.

2. To more clearly **articulate the difference between informal and formal publication**, and protect the Purdue University Press brand.

3. To **better leverage human and technical infrastructure** related to publishing activities within the libraries.

   Informed by our research into what other libraries are doing, through the “Library Publishing Services: Strategies for Success” project.
THE SERVICES WE OFFER
PUBLISHING
OUTREACH
### Publishing

- XML production workflow management
- Peer review management
- DOI registration
- Copy-editing services
- Typesetting of final version
- Print on Demand Service

### Outreach

- Library-based metadata management
- OAI indexing
- Digitization
- Repository Statistics
- Google Analytics

---

**Part of a larger picture of libraries emphasizing services over collections**
WHAT WE OFFER

BETTER ARTICULATION OF PRODUCT OFFERINGS ACROSS CONTINUUM

Two Imprints,
“Purdue University Press” - branded; peer-reviewed; books and journals aligned with Purdue mission
“Scholarly Publishing Services” - “white label,” less formal, tech reports, conferences, journals
PUP = primarily cost recovery through sales; SPS = primarily cost recovery through subsidies

PURDUE UNIVERSITY PRESS

BOOKS  JOURNALS  TECHNICAL REPORTS  CONFERENCE PROCEEDINGS  PRE- and POST-PRINT COLLECTIONS

SPS / PURDUE E-PUBS
• Partnership dates back to 1937
• Renamed JTRP in 1997
• Technical staff could export parts of JTRP databases to prepare descriptive metadata for Purdue e-Pubs deposit
• 2010 - digitization of reports from 1956 – 2010
• 2011 – Digitization of 1,118 reports completed

Mark P. Newton
Purdue University

Darcy M. Bullock
Purdue University

Charles Watkinson
Purdue University, cwatkinson@purdue.edu

Paul J. Bracke
Purdue University

Deborah K. Horton
Purdue University,dbhorton@purdue.edu

Newton, Mark P.; Bullock, Darcy M.; Watkinson, Charles; Bracke, Paul J.; and Horton, Deborah K. "Engaging New Partners in Transportation Research: Integrating Publishing, Archiving, and Indexing of Technical Literature into the Research Process" 2011,
http://docs.lib.purdue.edu/lib_research/146

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.


http://docs.lib.purdue.edu/lib_research/146/

http://docs.lib.purdue.edu/lib_research/146/
FUTURE PLANS

EXPANSION OF COLLECTION

EXPANSION OF SERVICES

2011 Indiana Interstate Mobility Report
Summary Version

INDIANA MOBILITY REPORTS

Traffic is a critical component of our national transportation system. Traffic within 500 miles of Indianapolis, and 65% of the U.S. traffic is on interstate systems. Indiana's Department of Transportation (IDOT) maintained approximately 18 million vehicle-miles in 2011. This report for an annual mobility report jointly produced by IDOT and WUGA described in this annual report provide a quantitative measure of performance, where opportunities lie for future improvement, and the infrastructure investments are required to maintain the current level of service. This report will be expanded to include additional Indiana roads.

Stephen Remias, Thomas Brennan, Gannon Grimmer,
Edward Cox, Deborah Horton, Darcy Bullock
NEW FACULTY ORIENTATION
AUGUST 17, 2012
David Scherer
Scholarly Repository Specialist, Purdue e-Pubs Repository
dscherer@purdue.edu
765.494.8411
@davidascherer
@PublishPurdue
    #PurdueUP #PurdueSPS
www.purdue.edu/epubs