COURSE CODE: MGMT 30100
COURSE TITLE: Management Career Lectures
NAME OF INSTRUCTOR(S): Maureen Huffer Landis

COURSE LEARNING OBJECTIVES:
“Management Career Lectures” is designed to help undergraduate management students with their overall career/professional. Specific learning outcomes include:
1. Communicate individual interests, skills, experiences, and values to potential employers and graduate school representatives through professional communication. (for example Resume, Correspondence, Interviewing, Elevator Pitch, Portfolio)
2. Evaluate career and industry information sources using various research strategies to determine “career fit.”
3. Apply networking best practices to relevant scenarios, including career fairs and professional profile websites such as LinkedIn.
4. Assess “Launching Business Leaders” competencies within personal branding, skill development, and interpersonal relationships.

WHY ARE YOU TRANSFORMING YOUR COURSE?
• Address class size issues in a cramped theater setting
• Increase student interaction and engagement with course content and classmates; put everyone in “the front row!”
• Change from a series of topic-related lectures to a curriculum with synergistic lessons and multiple teaching/learning formats

WHAT RESEARCH QUESTION(S) ARE YOU ADDRESSING WITH YOUR REDESIGN?
• How does classroom environment affect learning and teaching opportunities?
• What teaching/learning formats work best to increase student interaction and engagement for increased interest and learning?

WHAT IMPROVEMENTS TO STUDENT LEARNING DO YOU HOPE TO FOSTER?
• IMPACT provided me with the “recognized” (i.e. physical, mental and emotional) time to reflect, review and redesign the course.
• It encouraged me to think outside of the box and be innovative with a course I inherited.
• Participation expanded my network of support around campus.
• IMPACT exposed me to great teaching and learning models.

WHAT ARE THE GREATEST BENEFITS TO YOU FROM PARTICIPATING IN THE IMPACT PROGRAM?

A SYMPOSIUM FOR THE CHANGING CLASSROOM
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