A Faculty-Focused Course Design/Redesign Process

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Course Design Model and Sample Elements

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ADDIE Course Design Model

- Analyze
- Design
- Develop
- Evaluation
- Implement

Used in business and industry for training and professional development

Interactive Course Design Model

- Backward design/Focuses on outcomes not covering material
- Systemic approach
- Allows for formative & summative evaluation
- Emphasizes iterative process
- Focus on purposeful active learning regardless of mode/media

Used in a higher education setting specifically for instructors designing/redesigning for-credit courses
- Considers pre-reqs/external requirements, student characteristics
- Written in instructors’ language
- Based on Chickering and Gamson
- Encourages active learning design

Current faculty approach

(based on instructor comments:
1. Identify content to be covered
2. Locate textbook
3. Develop syllabus

Forward design focuses on content coverage

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