

JTRP Context within Purdue

University Strategic Plan

- } Discovery with Delivery
- } Launching Tomorrow Leaders
- } Meeting Global Challenges

College Strategic Plan

- } DB Interpretation
 - I like "Think Impact"
 - JTRP is/should be the poster child for innovative ecosystem embedded in strategic plan

http://www.purdue.edu/strategic_plan/ <http://eng.purdue.edu/jump/30185f>

JTRP Mission

This is what
motivates
DB and DH

The Joint Transportation Research Program serves as a vehicle for INDOT collaboration with higher education institutions and industry in Indiana to facilitate innovation that results in continuous improvement in the planning, design, construction, operation, management and economic efficiency of the Indiana transportation infrastructure.

Purdue College of Engineering Innovation Ecosystem

Mapping of JTRP into College of Engineering Vision

